



deepadvice

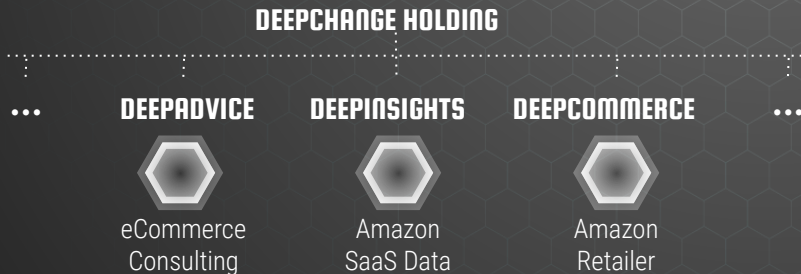
Consulting ♥ eCommerce



OUR COMPANY

deepadvice focuses on eCommerce as part of the digitalization.

deepadvice has access to a network of experts from various backgrounds within the deepchange Holding. This knowledge ranges from sales to tech to legal to product innovation. Three companies with different focuses currently operate in the eCommerce segment within the deepchange Holding.



TOPICS DEEPADVICE



ECOMMERCE

PLATFORMS

WEBSHOPS



- Strategy
- Business Modeling

- Sales
 - Conversion & Ticket
 - Assortment/ Range
 - Pricing
 - Content
 - Reviews
 - Availability
- Traffic
 - Performance Marketing (SEO, SEA, Affiliate, Social, ...)

DIGITALIZATION

AMAZON

EBAY

MIDDLEWARE



- Assortment
- Visibility (SEO & SEA)
- Conversion
- Excellence

- Opening up new platforms
- Multiplying the range of products

SERVICES

- ▶ Business model development & analysis
- ▶ Omni-channel strategies
- ▶ Process automation & tools
- ▶ Conversion rate optimizations & sales push programs across all online sales channels incl. performance marketing
- ▶ General data analysis & process optimization
- ▶ Development of digital prototypes & products
- ▶ Project Management - PMO

ASSETS



EXECUTION BASED ON DATA

Implementation based on
data insights



TECH TOOLS

Expertise in Digital & Tech to
gather data insights



BUSINESS MODELING

Expertise in building digital
business models



COMMUNITY KNOWLEDGE

Bundling of knowledge within
deepchange holding

TEAM



PRICING



JONAS SCHNABEL
Business & Strategy
eCommerce



ERDI TATAR
Sales & Innovations
Amazon



**PERFORMANCE
MARKETING**



CONTENT



REVIEWS



ASSORTMENT



SEO



SEA



**LOGISTICS &
AVAILABILITY**



YANNICK SCHUCHMANN
Tech



**CONVERSION
OPTIMIZATION**



CRM



LEGAL

INDUSTRY KNOWLEDGE



DIGITAL & TECH



AUTOMOTIVE



ENGINEERING



AVIATION



COMMERCE



FINANCE



DIY



HR



FMCG

WE ARE ENABLER



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